

Executive Vice President

Rich Stone, CCIM



Profile

Rich joined Latter & Blum in December 1982 and for 26 years has been an integral part of the company's commercial brokerage operation. For 22 years, Rich served as Vice President and Director of Latter & Blum's Commercial Sales division, where he oversaw the largest and most successful commercial brokerage company in the Gulf South. Under Rich's direction, Latter & Blum's 54 commercial associates completed over 750 sales and leasing transactions annually. In November 2008 Rich stepped down from his leadership role to pursue full-time what he enjoys most - being fully involved in commercial and investment transactions. He brings over 30 years of real estate experience and unparalleled perspective to each of his clients.

Rich has personally handled such diverse and interesting transactions as the assemblage of a city block of land for the expansion of a local hospital and the sale of a 41,000 square foot meat packing plant for redevelopment by a local cable television company and project coordinator for the sale of a 353-unit apartment complex.

Rich is active in the industry and the community. In November, 2008, his efforts were recognized by the New Orleans Metropolitan Association of Realtors Commercial Investment Division when Rich was awarded that organization's Service to the Industry Award. He works from the company's headquarters building in New Orleans.

Professional Affiliations & Designations

- National Advisory Board, NAI (term complete)
- National Chairman, NAI Retail Council (term complete)
- Board of Directors, New Orleans CID (term complete)
- LACDB Board of Managers (term complete)
- NOMAR Professional Standards Committee
- LACDB Technology Task Force

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Education

- B.S., University of Maryland, 1976
- Certified Commercial Investment Member (CCIM)

Expertise & Strengths

- Investment Analysis
- Property Disposition
- Marketing/Leasing Strategy