

President, Latter & Blum

Richard Haase



1-504-569-9300 Main
1-504-569-9336 Fax

rhaase@latterblum.com

Profile

Richard (Rick) Haase is the President of LATTER & BLUM, Inc., the largest full-service Real Estate brokerage in the Gulf South. LATTER & BLUM Inc. operates Latter & Blum, Inc./REALTORS®, C.J. Brown REALTORS® Inc., Noles-Frye Realty, Van Eaton & Romero® (all four ERA Powered), NAI Latter & Blum Commercial Real Estate, Latter & Blum Insurance Services, Essential Mortgage Corp. and Platinum Title and has four Franchise Offices in LA & MS. Established in 1916, the company has grown to include operations in Greater New Orleans, Greater Baton Rouge, Lafayette, Alexandria and Southern Mississippi and handles all phases of residential, commercial, leasing, property management, insurance, appraisals, title and mortgage services.

Mr. Haase has been active in residential Real Estate sales, brokerage, and management for more than 33 years. Before being named as President, Mr. Haase served as President of the Latter & Blum Residential Operations, focusing primarily on the three residential companies within the Latter & Blum Family of Companies. Before joining LATTER & BLUM Inc., Mr. Haase held upper management positions with a number of market leading companies across the US.

Mr. Haase has continued to focus on expanding LATTER & BLUM, Inc. and its Real Estate services in the Gulf South and overseeing the management, staff and Agents of all companies within the brand, which includes 27 offices and over 1,200 Agents and Staff. In this capacity, Rick assumes responsibility for the overall strategic focus, growth and profitability of this historic company.

Mr. Haase has extensive expertise in delivering integrated, tailored solutions to Agents and consumers, and he is an established leader in the local and national Real Estate community. He is an expert and frequent lecturer at programs dealing with brokerage leadership and management, strategic planning, management and organizational coaching and development. He is a graduate of the Gestalt Institute's Organizational Systems Development program and he holds numerous Real Estate industry designations.

Mr. Haase is on the Board of Directors for the New Orleans Police & Justice Foundation, a member of the Board of Governors for Junior Achievement of Greater New Orleans, Inc., a member of the Business Council of New Orleans & the River Region, a member of Greater New Orleans, Inc.