

Director of Commercial Sales & Leasing

Karl Landreneau, CCIM, SIOR



Profile

A graduate of the University of Southwestern Louisiana, Landreneau has been an active player in matters affecting commercial real estate in Louisiana for more than 15 years. He is presently Director of Commercial Sales and Leasing for NAI LATTER & BLUM in Louisiana. He is Past President of Commercial Investment Division (CID) of East Baton Rouge Parish, Landreneau was also the 2006 Chair of the Commercial Business & Industry Team for the Louisiana Realtors Association, 2007 President of the Louisiana CCIM Chapter, 07 Region IV first Vice-president, 06 graduate of the Jay Levine Leadership Academy where he was awarded the Susan B Groeneveld award, 09 Presidential Liaison and will begin a second three year term on CCIM's National Board of Directors. He is also a trainer for STDB and has become a Senior CI 101 instructor for the CCIM Institute. He was also selected as the 2010/2011 Education/Technology Presidential Liaison.

Landreneau is recognized across the state for his role in helping to create the first database of Louisiana commercial properties (LACDB) for use by commercial Realtors. Landreneau was elected 2012 CCIM Institute First Vice-President. Landreneau is presently serving as the 2014 CCIM Institute President.

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Education

University of Southwestern Louisiana

Professional Affiliations & Designations

- Louisiana Realtors (LR)
- Greater Baton Rouge Association of Realtors (GBRAR)
- Certified Commercial Investment Member (CCIM)
- Commercial Investment Division (CID)
- Society of Industrial and Office Realtors (SIOR)
- Chamber of Commerce - Baton Rouge
- Louisiana Commercial Database (LACDB)
- National Association of Realtors (NAR)
- International Council of Shopping Centers (ICSC)